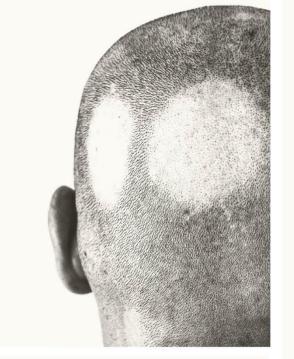
### 4<sup>th</sup> Quarter and Full Year 2022 Financial Results & Business Update

February 28, 2023



Bioscience applied to the skin.







### Legal Disclaimers

This presentation and the accompanying oral presentation contain "forward-looking" statements that are based on our management's beliefs and assumptions and on information currently available to management. Forward-looking statements include all statements other than statements of historical fact contained in this presentation, including information concerning our current and future financial performance, business plans and objectives, current and future clinical and preclinical development activities, current and future commercialization activities (including payer coverage), timing and success of our ongoing and planned clinical trials and related data, the timing of announcements, updates and results of our clinical trials and related data, timing of submissions and our ability to obtain and maintain regulatory approval, the potential therapeutic benefits and economic value of our product candidates, competitive position, industry environment, and potential market opportunities.

Forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other factors including, but not limited to, those related to the success, cost and timing of our product candidate development activities and ongoing and planned clinical trials; our plans to develop and commercialize targeted therapeutics, including our lead product candidates roflumilast cream and roflumilast foam; the progress of patient enrollment and dosing in our clinical trials; the ability of our product candidates to achieve applicable endpoints in the clinical trials; the safety profile of our product candidates; the potential for data from our clinical trials to support a marketing application, as well as the timing of these events; our ability to obtain funding for our operations, development and commercialization of our product candidates; the timing of submissions and our ability to obtain and maintain regulatory approvals; the rate and degree of market acceptance and clinical utility of our product candidates; the size and growth potential of the markets for our product

candidates, and our ability to serve those markets; our commercialization, marketing and manufacturing capabilities and strategy; current and future agreements with third parties in connection with the commercialization of our product candidates; the timing and our ability to obtain quality payer coverage; our expectations regarding our ability to obtain and maintain intellectual property protection; our dependence on third party manufacturers; the success of competing therapies that are or may become available; our ability to attract and retain key scientific or management personnel; our ability to identify additional product candidates with significant commercial potential consistent with our commercial objectives; and our estimates regarding expenses, future revenue, capital requirements and needs for additional financing.

Moreover, we operate in a very competitive and rapidly changing environment, and new risks may emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. In light of these risks, uncertainties and assumptions, the forward-looking events and circumstances discussed herein may not occur and actual results could differ materially and adversely from those anticipated or implied in the forward-looking statements.

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This presentation also contains estimates and other statistical data made by independent parties and by us relating to market size and growth and other data about our industry. This data involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. Neither we nor any other person makes any representation as to the accuracy or completeness of such data or undertakes any obligation to update such data after the date of this presentation. In addition, projections, assumptions and estimates of our future performance and the future performance of the markets in which we operate are necessarily subject to a high degree of uncertainty and risk.

For further information with respect to Arcutis, we refer you to our most recent annual report on Form 10-K, as amended, and our most recent quarterly report on Form 10-Q, filed with the SEC. In addition, we are subject to the information and reporting requirements of the Securities Exchange Act of 1934 and, accordingly, we file periodic reports, current reports, proxy statements and other information with the SEC. These periodic reports, current reports, proxy statements and other information are available for review at the SEC's website at http://www.sec.gov.

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## Today's Speakers



Frank Watanabe
President & CEO



**Ken Lock**Chief Commercial Officer



Patrick Burnett, MD, PhD, FAAD
Chief Medical Officer



**Scott Burrows**Chief Financial Officer



## Speakers & Agenda



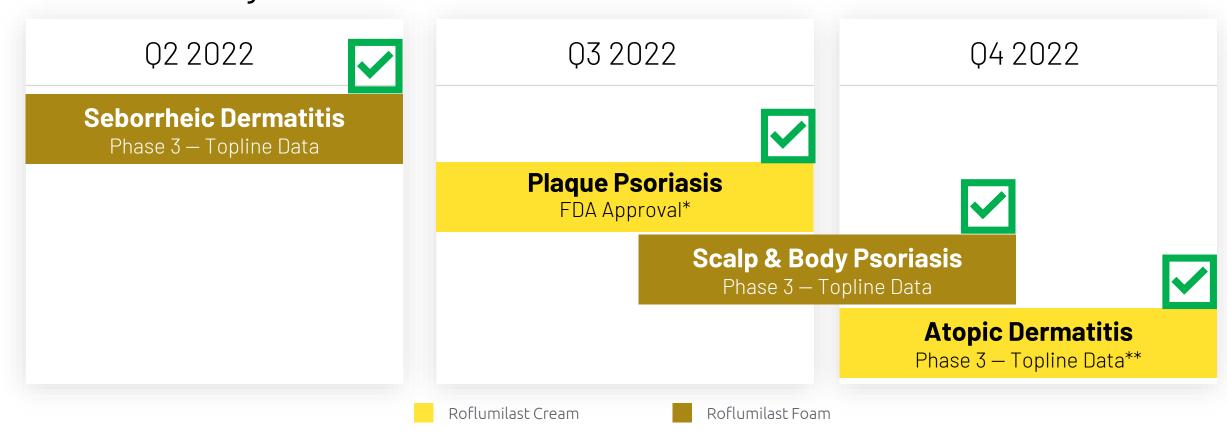
Frank Watanabe
President and CEO

### **Business Review**

Commercial Update
R&D Update
Financial Results
0&A



# Exceptional Execution in 2022 Sets up for Success in 2023 & Beyond



### ~\$300 Million in New Financings Secured Balance Sheet

\*Approved by the FDA for topical treatment of plaque psoriasis, including intertriginous areas, in patients 12 years of age and older; \*\* Phase 3 topline for INTEGUMENT-1 and -2 with 0.15% strength; INTEGUMENT-PED expected in 2023



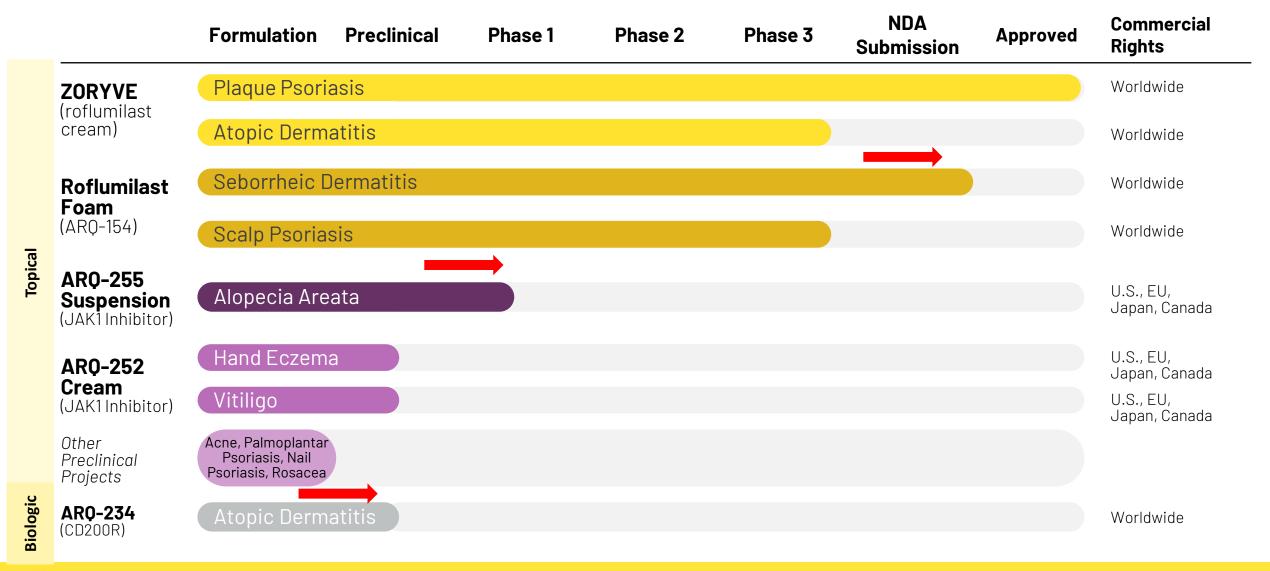
# Q4 Business Updates – Strategically Building Preeminent Immuno-Dermatology Company

- ZORYVE® (roflumilast) launch continues to build momentum
- Secured coverage at second national PBM
- Positive INTEGUMENT-1 & -2 Phase 3 topline read-out in atopic dermatitis
- Submitted NDA for Seborrheic Dermatitis (Feb 2023)
- Submitted sNDA for ZORYVE in psoriasis in children down to 2 years old
- Entered the clinic with ARQ 255 in alopecia areata
- Issued first ESG report

PBM = pharmacy benefit manager



### Continue to Advance Our Broad and Deep Pipeline





### Positioning ZORYVE for Long-Term Success

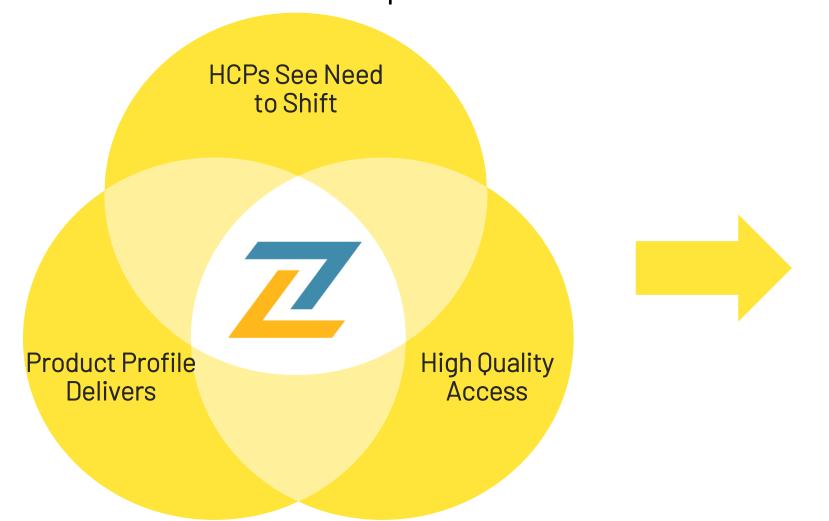


- Replacement for topical steroids
- Positive clinical experience
- Broad, high-quality coverage
- Profitable prescription growth

PDE4 = phosphodiesterase-4



# ZORYVE: Critical Elements Coming Into Place for Conversion From Topical Steroids

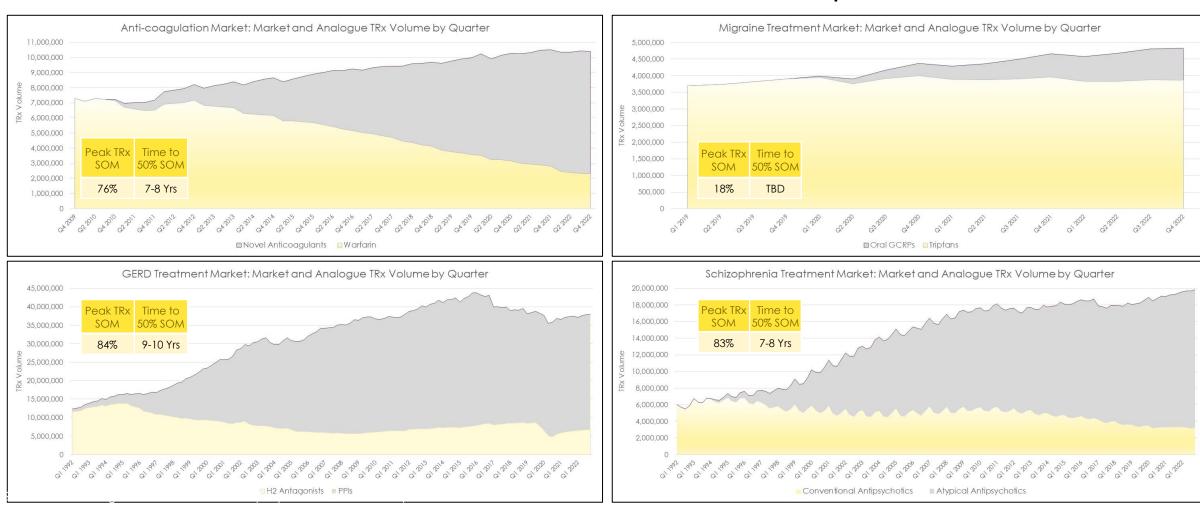




Opportunity continues to be meaningful penetration into topical steroid market



### Historical Analogues of Significant Conversion to Newer Class of Medicines Across Multiple Markets

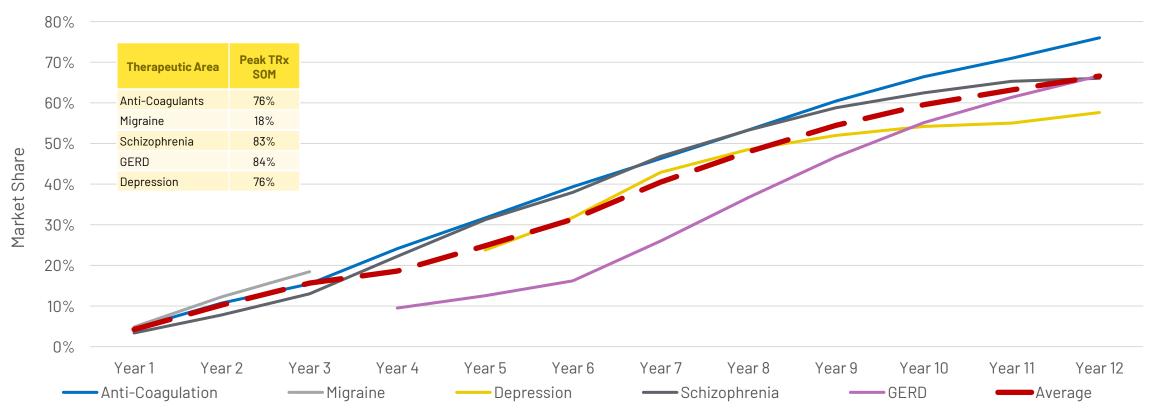


Source: IQVIA Longitudinal Patient Rx Data (LRx) and National Prescription Audit Data



# Consistent market share capture, with growth continuing well into the product lifecycle

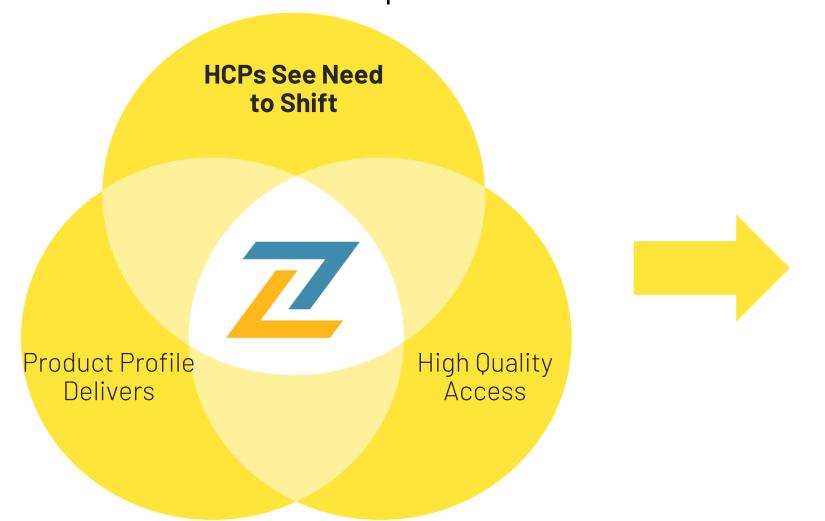




Source: IQVIA Longitudinal Patient Rx Data (LRx) and National Prescription Audit Data



# ZORYVE: Critical Elements Coming Into Place for Conversion From Topical Steroids





Opportunity continues to be meaningful penetration into topical steroid market



## Speakers & Agenda



Ken Lock
Chief Commercial Officer

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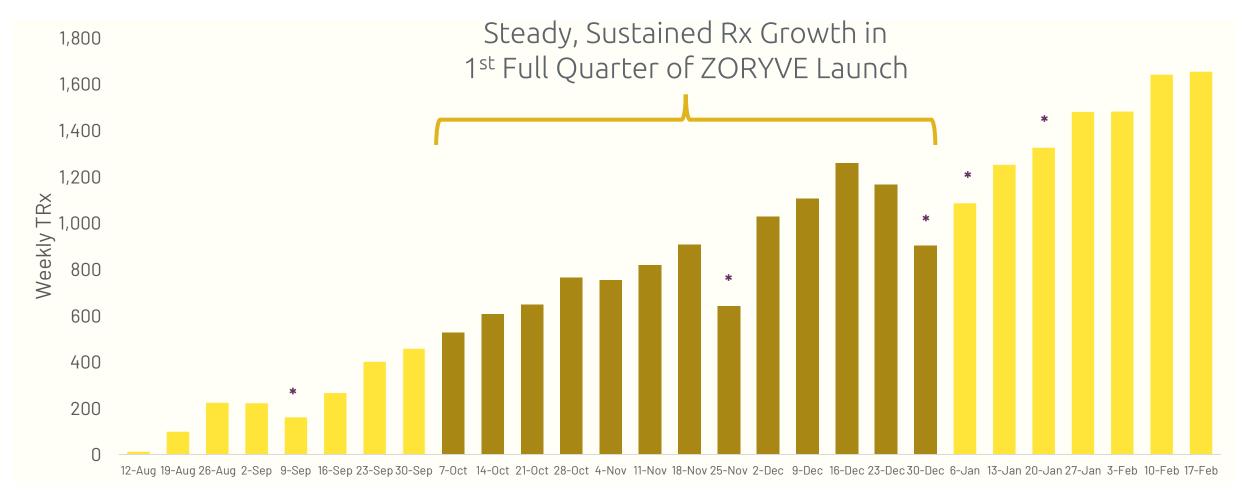
Financial Results

0&A



### **ZORYVE Launch Continues to Build**

> 20,000 Prescriptions Launch-to-Date



\*Holiday Week

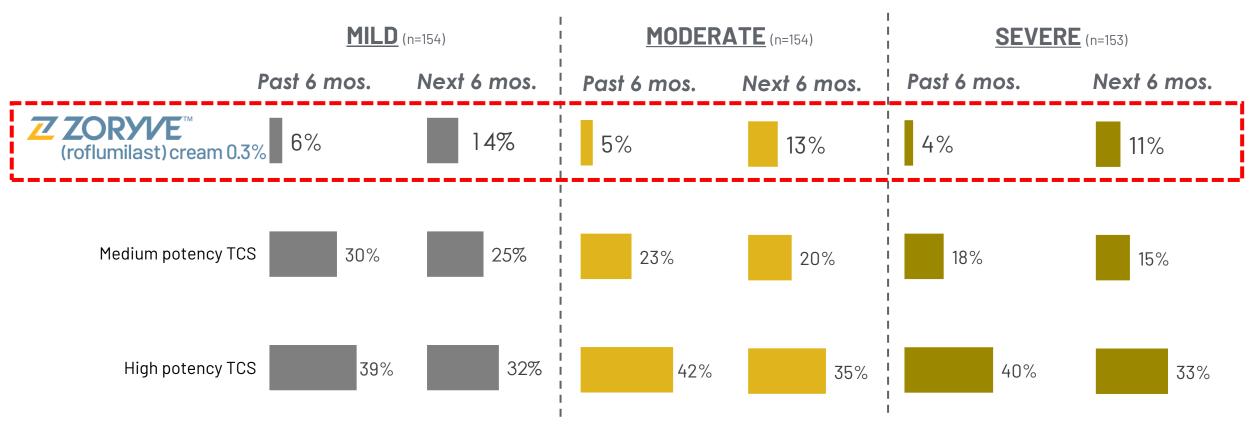
Data Source: ZORYVE – Xponent Weekly Sales Data (through week ending 2/10); Week ending 2/17 = IQVIA SMART Rapid data



# HCPs Intend to Increase Use of ZORYVE by 2-3x Across Disease Severities, Shifting from Topical Steroids

#### PsO Patient Treatment by Severity, Past 6 Months vs. Next 6 Months

(% of Patients)

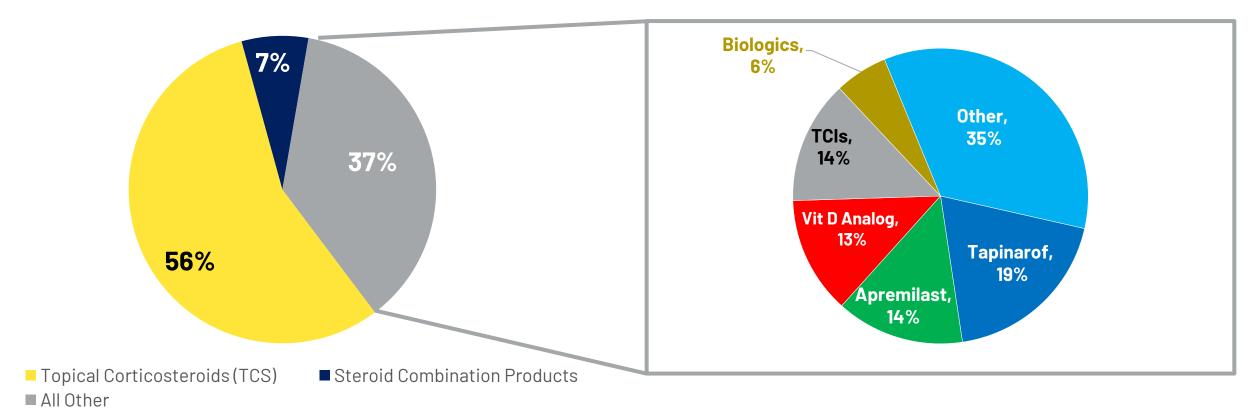


Data Source: Arcutis Physician ATU Survey (Dec 2022); TCS = topical corticosteroids



## Topical Corticosteroid Products Remain Largest Source of Business for ZORYVE

#### **ZORYVE Source of Switches – Launch to Date**



Data Source-Xponent Prescriber Dynamics Switch Data (data through 02/03/23), excludes refills and patients with no or unidentified prior therapy

TCI = topical calcineurin inhibitors



# Executing Against Our Coverage Goals – Unlocking Broad, High-Quality Access



**Large National Health Plan** 

#### 2<sup>nd</sup> National PBM



#### **Large National Health Plan**

### **Access/Coverage Goals**

- High-quality coverage for patients
- Faster formulary consideration / adoption
- Preservation of gross-to-net
- Optimizing for volume & franchise value

National Preferred Formularies

**Effective Nov. '22** 

~36 Million
Commercial Lives

**No Prior Auth** 

2 Step Edits

Effective Mar. '23

**No Prior Auth** 

**Single Step Edit** 



## Pace of Formulary Adoption and Quality of Coverage Continue to Build for ZORYVE

| PBM National | ZORYVE  | Tapinarof  | Ruxolitinib cream                     |
|--------------|---|--|---------------------------------------|
| Formularies  | (US Approval 7/29/22)   | (US Approval 5/24/22)                                  | (US Approval 9/21/21)                 |
| PBM 1        | Tier 3  | Tier 3   | Tier 3                                |
|              | Double step edit  | Double step edit                                       | Double step edit                      |
|              | No prior authorization  | No prior authorization <sup>1</sup>                    | Prior authorization                   |
|              | (Nov. '22)  | (Feb. '23)   | (Jul. '22)                            |
| PBM 2        | Tier 2 Preferred<br>Single generic step edit<br>No prior authorization <sup>1</sup><br>(Mar. '23) | Timing and Quality of<br>Coverage Unknown <sup>1</sup> | Not covered on largest<br>formularies |
| PBM 3        | Not covered at this time  | Not covered at this time                               | Not covered at this time              |

Source: Formulary Data Provided by MMIT as of 2/28/23, and data on file

1 Not listed on national formulary database as of 2/28/23



## Strong Progress on Critical Success Factors for ZORYVE Launch

#### Commercial Success



### **Drive Prescriber Awareness and Use**

- > 4,000 unique writers since launch
- >95% aided awareness of 70RYVF



## Patient Engagement and Positive Experience

- Evaluating focused DTC efforts as coverage expands
- Refills building nicely



#### Broad, High-Quality Access

- Coverage at 2 of 3 major PBMs in 6 months
- Quality of coverage aligned with goals

#### **ZORYVE Product Profile as the Foundation**

\*Spherix Launch Dynamix: 2 months post-launch



## Speakers & Agenda



Patrick Burnett, MD, PhD, FAAD Chief Medical Officer

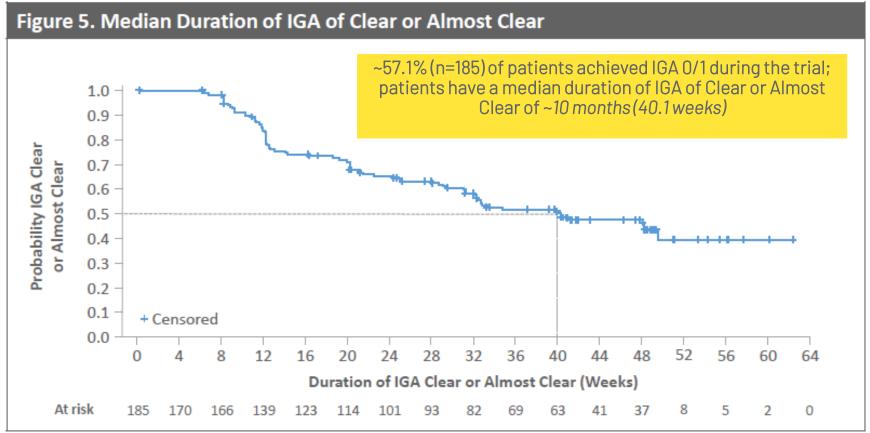
Business Review Commercial Update

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# Long-Term Data in Psoriasis Illustrating Durable Efficacy & Median Duration of Clearance of 10 Months



Duration of IGA 0/1: the time from the first observation of IGA 0/1 to the first subsequent time a patient's IGA is not IGA 0/1.

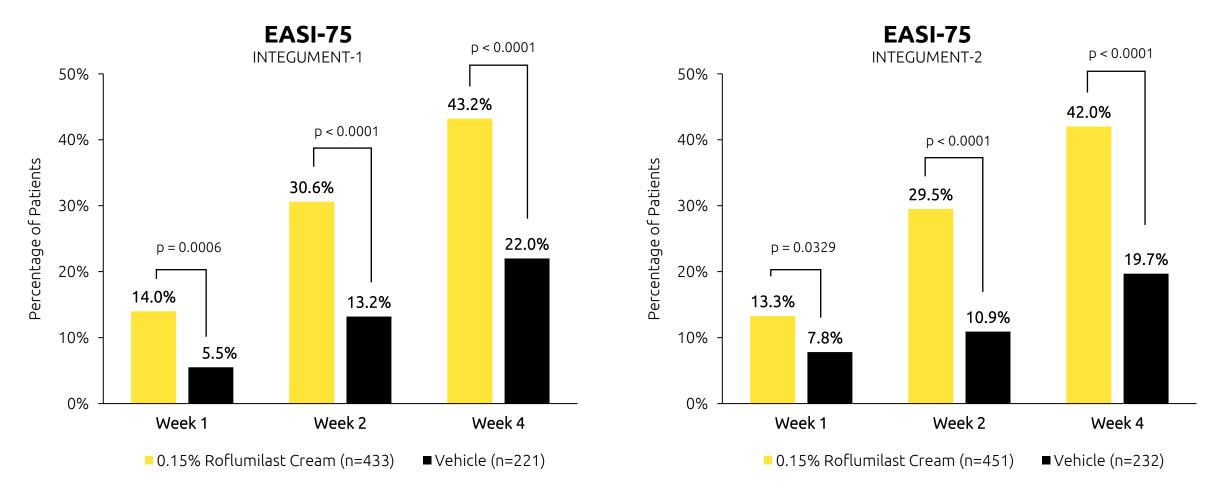
Patients who received vehicle in parent study and rolled over into Study 202 with a 0/1 assessment are excluded from this analysis (N=324).

IGA: Investigator Global Assessment.

Data presented at Winter Clinical Dermatology Meeting, January 2023



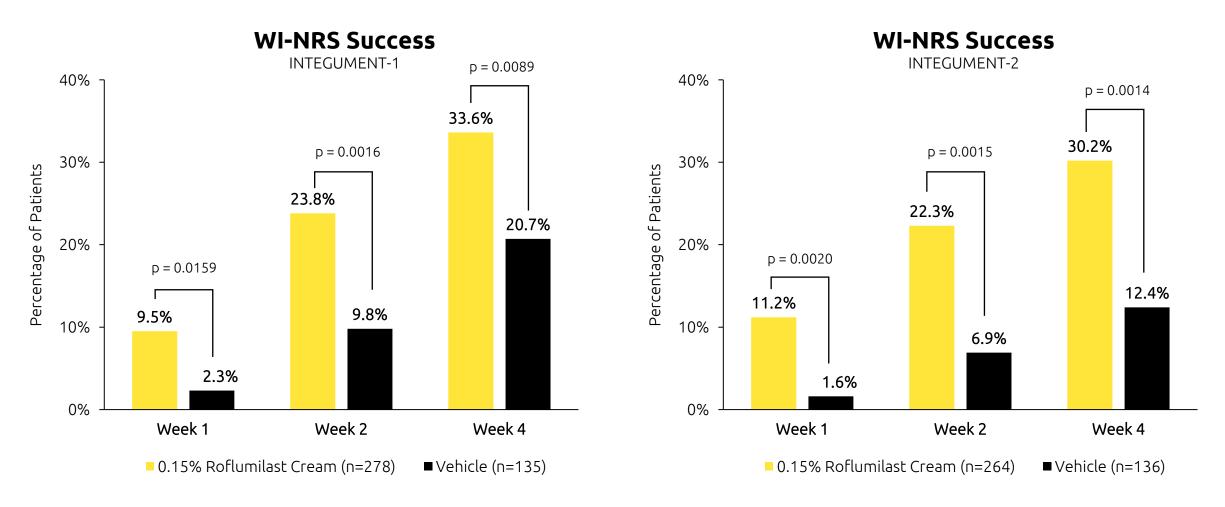
# Over 40% of Atopic Dermatitis (AD) Patients Achieving EASI-75 as Early as Week 4 in Phase 3 Trials



EASI -75 = 75% improvement from baseline



## Robust and Rapid Itch Response Observed in Atopic Dermatitis Phase 3 Trials



WI-NRS: Worst Itch Numeric Rating Scale (only measured in the 12+ year old population in the study); WI-NRS response = 4 point reduction in WI-NRS in patients with WI-NRS >= 4 at baseline



## Tolerability Even More Critical in AD

| TEAEs ≥2.0% in Any Group | INTEGUN                          | 1ENT-1                 | INTEGUM                         | IENT-2                 |
|--------------------------|----------------------------------|------------------------|---------------------------------|------------------------|
| Preferred Term           | <b>Roflumilast 0.15%</b> (n=433) | <b>Vehicle</b> (n=221) | Roflumilast<br>0.15%<br>(n=452) | <b>Vehicle</b> (n=230) |
| Headache                 | 10 (2.3%)                        | 3 (1.4%)               | 16 (3.5%)                       | 1(0.4%)                |
| Nausea                   | 8 (1.8%)                         | 2(0.9%)                | 9(2.0%)                         | 0                      |
| Application site pain    | 9(2.1%)                          | 1(0.5%)                | 4(0.9%)                         | 2(0.9%)                |
| COVID-19                 | 4(0.9%)                          | 5(2.3%)                | 4(0.9%)                         | 3(1.3%)                |

TEAE = treatment emergent adverse event



## Accomplishments + Upcoming Milestone / Event Chart

| Key Accomplishments / Milestones                   | Indication            | Timing         |
|--|-----------------------|----------------|
| Positive Topline Phase 3 INTEGUMENT-1 & -2 Data    | Atopic Dermatitis     | Q4 2022        |
| Enrolled 1st Patient in Phase 1 Study with ARQ-255 | Alopecia Areata       | Q4 2022        |
| Submitted sNDA for ZORYVE in PsO down to Age of 2  | Plaque Ps0            | Q4 2022        |
| Submitted NDA for Roflumilast Foam                 | Seborrheic Dermatitis | February 2023  |
| Action Date with Health Canada                     | Plaque Ps0            | April 30, 2023 |
| INTEGUMENT-PED Topline Data                        | Atopic Dermatitis     | 2H 2023        |
| Submit sNDA for Roflumilast Cream in Ages 6+       | Atopic Dermatitis     | 2H 2023        |
| Potential FDA Approval for ZORYVE down to Age of 2 | Plaque Ps0            | Q4 2023        |
| Potential FDA Approval for Roflumilast Foam        | Seborrheic Dermatitis | Q4 2023        |
| Submit sNDA for Roflumilast Foam                   | Scalp & Body PsO      | Q1 2024        |



## Speakers & Agenda



Scott Burrows
Chief Financial Officer

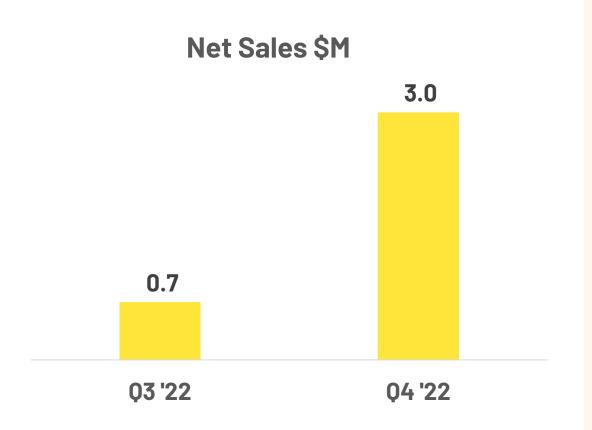
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Financial Results

**Q&A** 



### Strong Progress in First Full Quarter of Launch



- Patient demand steadily increasing
- Early-launch GTN better than recent topical launches
- Unfavorable Q/Q GTN expected in Q1
  '23 due to typical patient deductible
  resets / higher co-pay costs
- Expect additional formulary wins to drive continued volume growth and long-term GTN preservation

## Q4 2022 Financial Results

#### **GAAP** Reported

| \$ Millions, except net loss per share | Q4 2022 | Q4 2021 | YoY Change |
|--|---------|---------|------------|
| Product Revenues, net                  | \$3.0   | _       | 3.0        |
| Cost of Sales                          | 0.5     | -       | 0.5        |
| R&D Expense                            | 33.9    | 52.6    | (18.7)     |
| SG&A Expense                           | 37.0    | 18.7    | 18.3       |
| Total Operating Expense                | 71.4    | 71.3    | 0.1        |
| Net Loss                               | (72.0)  | (71.3)  | (0.7)      |
| Net Loss per share – Basic & Diluted   | (1.18)  | (1.42)  | 0.24       |



## Strong Balance Sheet with ~\$410 Million of Cash

| \$ Millions, except average shares | GAAP Reported |
|------------------------------------|---------------|
|------------------------------------|---------------|

| Cash Flow & Balance Sheet Data                                    | Q4 2022 |
|---|---------|
| Cash, Cash Equivalents, and Marketable securities (Dec. 31, 2022) | \$410.8 |
| Net cash used in operating activities                             | 71.1    |
| Long-term debt, net (Dec. 31, 2022)                               | 197.8   |
| Weighted average shares outstanding (million)                     | 61.0    |



### Thank You



Frank Watanabe
President and CEO



Scott Burrows
Chief Financial Officer



Patrick Burnett, MD, PhD, FAAD



Ken Lock
Chief Commercial Officer

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Chief Medical Officer