

Bioscience applied to the skin.



ZORYVE[®] (roflumilast) Topical Foam, 0.3% **Launch Call**

January 22nd, 2024

Legal Disclaimers

This presentation and the accompanying oral presentation contain "forward-looking" statements that are based on our management's beliefs and assumptions and on information currently available to management. Forward-looking statements include all statements other than statements of historical fact contained in this presentation, including information concerning our current and future financial performance, business plans and objectives, current and future clinical and preclinical development activities, current and future commercialization activities including the continued launch of Zoryve cream in plaque psoriasis and commercial launch of Zoryve foam in seborrheic dermatitis (including payer coverage), the potential for Zoryve to simplify treatment and become the standard of care in seborrheic dermatitis, timing and success of our ongoing and planned clinical trials and related data, the timing of announcements, updates and results of our clinical trials and related data, timing of submissions and our ability to obtain and maintain regulatory approval, potential real world results of roflumilast in all indications and presentations, the potential therapeutic benefits and economic value of our product candidates, competitive position, industry environment, and potential market opportunities.

Forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other factors including, but not limited to, those related to the success, cost and timing of our product candidate development activities and ongoing and planned clinical trials; our plans to develop and commercialize targeted therapeutics, including our lead product candidates roflumilast cream and roflumilast foam; the safety profile of our products and product candidates; our ability to obtain funding for our operations, development and commercialization of our product candidates; the timing of submissions and our ability to obtain and maintain regulatory approvals; the rate and degree of market acceptance and clinical utility of our product candidates; the size and growth potential of the markets for our product candidates, and our ability to serve those markets; our commercialization, marketing and manufacturing capabilities and strategy; current and future agreements with third parties in connection with the commercialization of our product candidates; the timing and our ability to obtain quality payer coverage; our expectations regarding our ability to obtain and maintain intellectual property protection; our dependence on third party manufacturers; the success of competing therapies that are or may become available; our ability to attract and retain key scientific or management personnel; our ability to identify additional product candidates with significant commercial potential consistent with our commercial objectives; and our estimates regarding expenses, future revenue, capital requirements and needs for additional financing.

Moreover, we operate in a very competitive and rapidly changing environment, and new risks may emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forwardlooking statements we may make. In light of these risks, uncertainties and assumptions, the forward-looking events and circumstances discussed herein may not occur and actual results could differ materially and adversely from those anticipated or implied in the forward-looking statements.

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This presentation also contains estimates and other statistical data made by independent parties and by us relating to market size and growth and other data about our industry. This data involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. Neither we nor any other person makes any representation as to the accuracy or completeness of such data or undertakes any obligation to update such data after the date of this presentation. In addition, projections, assumptions and estimates of our future performance and the future performance of the markets in which we operate are necessarily subject to a high degree of uncertainty and risk.

For further information with respect to Arcutis, we refer you to our most recent annual report on Form 10-K, as amended, and our most recent quarterly report on Form 10-Q, filed with the SEC. In addition, we are subject to the information and reporting requirements of the Securities Exchange Act of 1934 and, accordingly, we file periodic reports, current reports, proxy statements and other information with the SEC. These periodic reports, current reports, proxy statements and other information are available for review at the SEC's website at http://www.sec.gov.

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Today's Speakers



Frank Watanabe President & CEO



Patrick Burnett, MD, PhD, FAAD Chief Medical Officer



Dr. Melinda Gooderham Medical Director SKiN Centre for Dermatology



Todd Edwards Chief Commercial Officer



Speakers & Agenda



Frank Watanabe

President and CEO

Introduction

ZORYVE Foam - Differentiated Clinical Profile Clinician experience with Seb Derm Commercial Execution 2024 Outlook Q&A



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Patrick Burnett, MD, PhD, FAAD

Chief Medical Officer

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Introducing ZORYVE® (Roflumilast) Topical Foam, 0.3%

Novel foam formulation allows for drug delivery without skin barrier disruption Foam formulation ideally fills need for efficacious and convenient treatment option Steroid-free, once daily foam for use on all hair and skin types for any duration ZORYVE foam effectively clears seb derm and simplifies treatment



ZORYVE Foam: FDA-Approved Label Supports Broad Use

ZORY/E® (roflumilast) topical foam, 0.3%

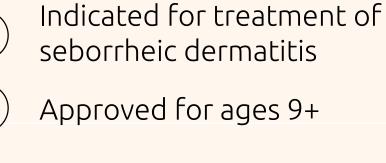
ZORYVE[®] (roflumilast) topical foam, 0.3% Initial U.S. Approval: 2011

----- DOSAGE AND ADMINISTRATION -----

- Apply once daily to affected areas. (2)
- For topical use only. Not for ophthalmic, oral, or intravaginal use. (2)

-----DOSAGE FORMS AND STRENGTHS ------Topical foam, 0.3%: 3 mg of roflumilast per gram in 60-gram pressurized cans. (3)

NDC 80610-430-60 ZORYVE (roflumilast) topical foam, 0.3% Rx Only | 60 gram For Topical Use Only



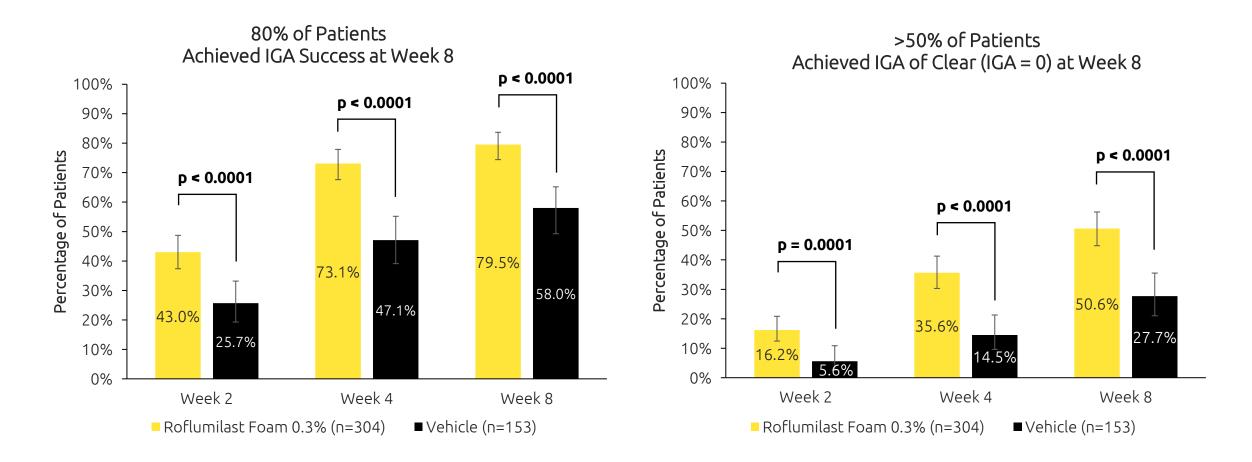
Itch improvement data included in label

Once daily use

No limitation on severity, body part, area, or duration



ZORYVE Foam Positioned to Transform Treatment of Seborrheic Dermatitis



IGA Success = Clear or Almost Clear with at least a 2-grade improvement from baseline, Intent-to-treat population; missing scores imputed using multiple imputations



Robust Itch Response in Phase 3

>60% of Patients Achieved a WI-NRS Response at Week 8 100% p = 0.0001^Dercentage of Patients 80% p = 0.000360% p = 0.000540% 62.8% 47.6% 20% 40.6% 32.7% 29.1% 15.5% 0% Week 2 Week 4 Week 8 Roflumilast Foam 0.3% (n=304) ■ Vehicle (n=153)

WI-NRS: Worst Itch Numeric Rating Scale; WI-NRS response = 4 point reduction in WI-NRS in patients with WI-NRS > 4 at baseline

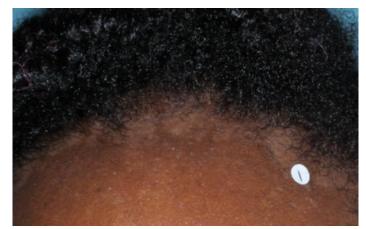


Significant and Rapid Clearance in Phase 3 Trial

Baseline IGA=4



Baseline IGA=3



Week 2 IGA=2



Week 2 IGA=0



Individual patient results may vary

Week 8 IGA=1



Week 8 IGA=0



Presentation designed for an investor audience.

ZORYVE Foam Well-Tolerated in Phase 3

Outrice to (9/)	ZORYVE 0.3%	Vehicle	Overall
Subjects (%)	(n=304)	(n=153)	(n=457)
Subjects with any TEAE	70(23.0%)	33(21.6%)	103(22.5%)
Subjects with any Treatment-related TEAE	8(2.6%)	5(3.3%)	13(2.8%)
Subjects with any SAE	1(0.3%)	0	1(0.2%)
Treatment-related SAE	0	0	0
Subjects who discontinued Study Drug due to AE	2(0.7%)	3(2.0%)	5(1.1%)
Subjects who discontinued Study due to AE	2(0.7%)	3(2.0%)	5(1.1%)

AE: adverse event; SAE: serious adverse event; TEAE: treatment-emergent adverse event



Most Common Treatment Emergent Adverse Events >1.0% in Any Group

Preferred Term	ZORYVE 0.3% (n=304)	Vehicle (n=153)	Overall (n=457)
COVID-19	11(3.6%)	5(3.3%)	16(3.5%)
Urinary tract infection	4(1.3%)	3(2.0%)	7(1.5%)
Nasopharyngitis	4(1.3%)	1(0.7%)	5(1.1%)
Nausea*	5(1.6%)	0	5(1.1%)
Application site pain	1(0.3%)	3(2.0%)	4(0.9%)
Sinusitis	0	2(1.3%)	2(0.4%)

*All graded as mild



Speakers & Agenda



Dr. Melinda Gooderham Medical Director SKIN Centre for Dermatology Introduction ZORYVE Foam – Differentiated Clinical Profile

Clinician experience with Seb Derm

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Seborrheic Dermatitis Overview

- Seb Derm is a form of eczema
- Associated with itchy, red patches covered by greasy, flaking scales¹
- Occurs most often in areas of the body with oil-producing (sebaceous) glands:^{1,2}
 - > Scalp
 - Face (especially on the nose, eyebrows, eyelids, and ears)
 - Upper chest
 - > Back

Itch: an important driver of quality-of-life burden

1. Clark et al. Am Fam Physician. 2015;91:185-190. 2. Tucker and Masood. Seborrheic Dermatitis. StatPearls Publishing; 2020.





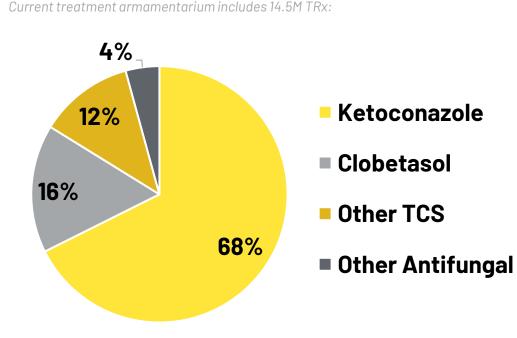




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Current Standard of Care is Largely Generic Topical Steroids and Ketoconazole

Anti-fungal treatments, primarily ketoconazole | Topical steroids, primarily clobetasol 0.05%



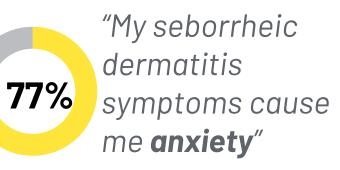
- Ketoconazole is mostly a scalp product (e.g., shampoo) used for maintenance
 - Topical steroids address inflammation and are used to manage flares
 - Patients using on average 6 different treatments weekly to manage seb derm

Data source: 2022 IQVIA Xponent data



Living With Seborrheic Dermatitis Significantly Impacts Multiple Areas of Life





Say living with seborrheic dermatitis **negatively impacts their social life and social interactions**

Have ever **missed work** because of their seborrheic dermatitis symptoms

A 2022 Harris Poll nationwide survey of 300 patients with seborrheic dermatitis (16% mild, 71% moderate, 13% severe) and a survey of 601 HCPs in the dermatology community



Yes

47%

Speakers & Agenda



Todd Edwards Chief Commercial Officer

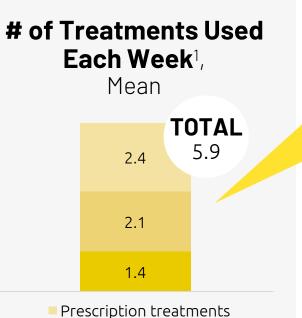
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Patients Dissatisfied With Complex and Onerous Treatment Regimens



OTC treatments

Alternative treatments

9 in **10** AGREE¹

"I would be more likely to stick with a treatment plan if it meant using fewer treatments."

Patients ready for new options



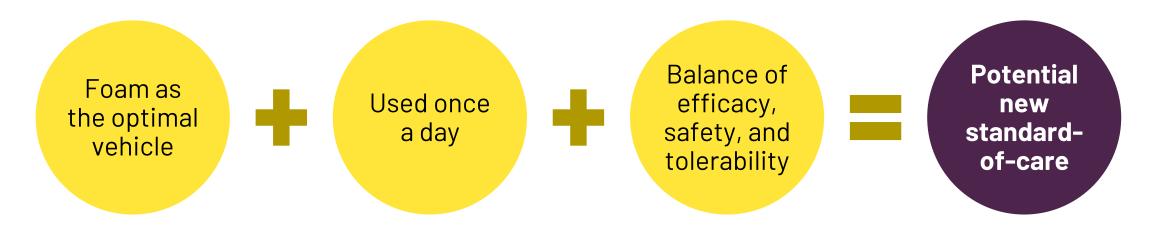
"l am interested in trying new treatment options."

¹Harris Poll Seborrheic Dermatitis Survey (n>600 HCPs, n=300 patients), OTC = over the counter





ZORYVE Offers a Unique Value Proposition in Seborrheic Dermatitis



In STRATUM:

- 72% of patients had seborrheic dermatitis on >1 location on their body (e.g., face and scalp)
- 62% of patients had facial seborrheic dermatitis involvement with 9% eyelid involvement

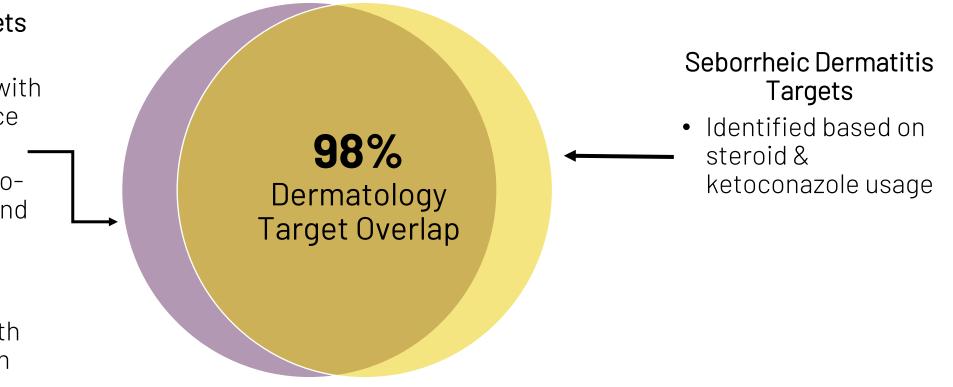
One foam. Once a day. Anywhere.



Seborrheic Dermatitis Targets Overlap with Psoriasis Targets

Psoriasis Targets

- Established relationships with field sales force
- Office staff educated on copay program and prior authorization
- Clinical experience with ZORYVE cream for Psoriasis





Since Approval Patient Prescriptions and Pharmacy Interest Quickly Initiated



Average # of seborrheic dermatitis patients seen by a dermatologist in a typical month

Fully Contracted Independent Derm Pharmacy Network in place and ready to dispense ZORYVE Foam



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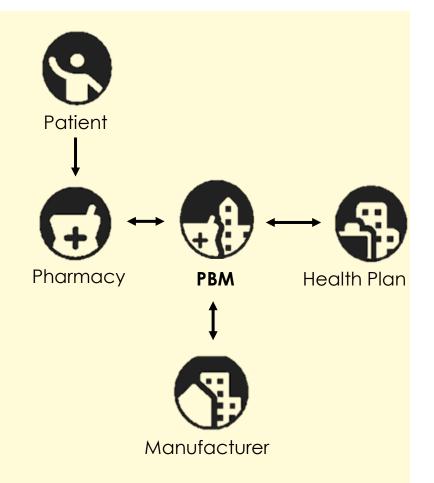
I haven't had effective, convenient options to offer patients, so when I see them, I want to offer something new right away!" - Community Dermatologist

Pharmacies familiar with co-pay card and prior authorization process





Broad Access Secured with National PBMs



- Access secured with 3 National PBMs
- ZORYVE Foam recognized as line extension within contracts
- Increased volume of covered prescriptions
- ➢ Favorable impact on GTN
- Ongoing work with downstream Health Plans
- > ZORYVE Foam listed in key EMR platforms



ZORYVE Foam Launch Underway



HCP Relationships in Place Field ready to

promote



Contracted Pharmacy Network ready to dispense Familiar with co-pay card



Access secured at PBMs Shipments to pharmacies underway



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Frank Watanabe

President and CEO

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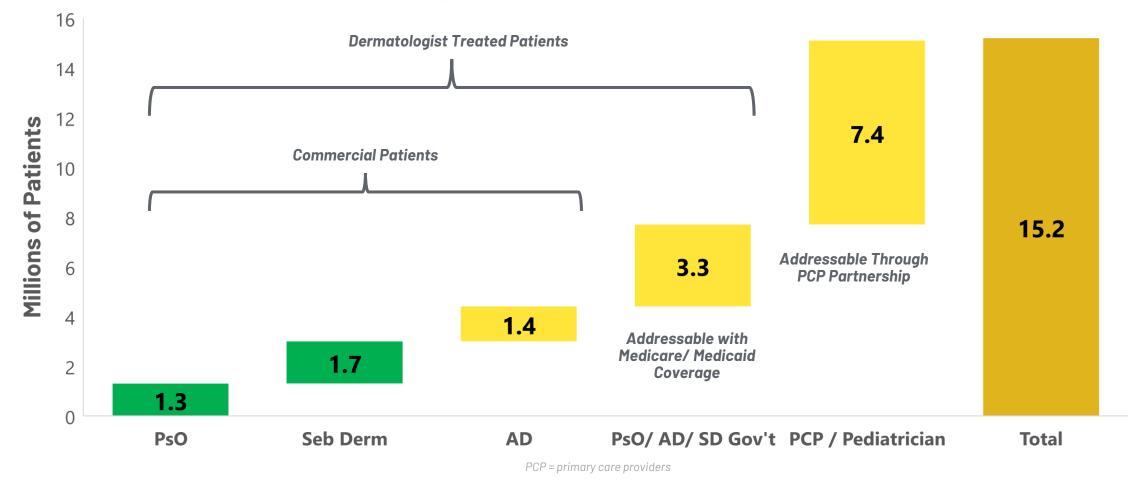
2024 Outlook

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Topical Roflumilast: Total Patient Opportunity Potential to Grow ~10X

Total U.S. Topical Roflumilast Addressable Market



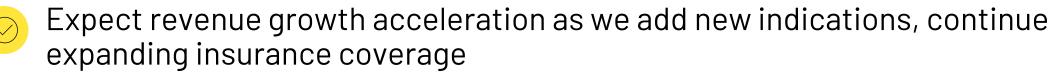
Laying the Groundwork for Long-Term Growth and a Potentially Transformational 2024



FDA approval of ZORYVE (roflumilast) topical foam, 0.3% in seborrheic dermatitis is second product approved in less than 18 months



- FDA accepted sNDA and assigned PDUFA target date of July 7, 2024 for roflumilast cream 0.15% in atopic dermatitis in adults and children down to age 6
- Additional indications and coverage may propel ~10X expansion in patient opportunity
- Strengthened capital position with Q3 capital raise and Huadong out-license



TRx = total prescriptions; GTN = gross-to-net; sNDA = supplemental New Drug Application







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