

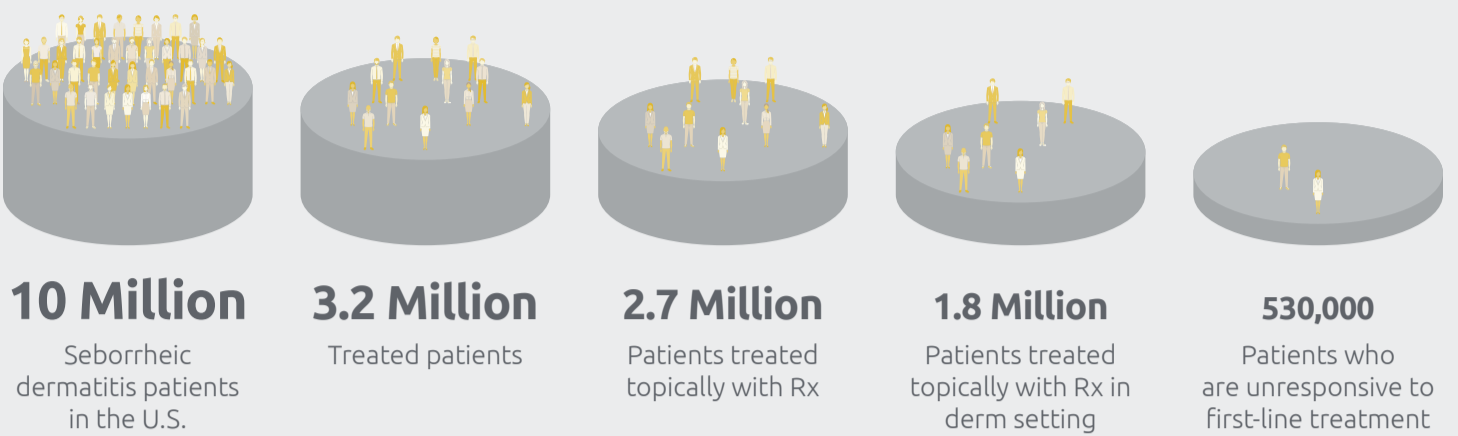
The Impact of Seborrheic Dermatitis



WHAT IS SEBORRHEIC DERMATITIS?

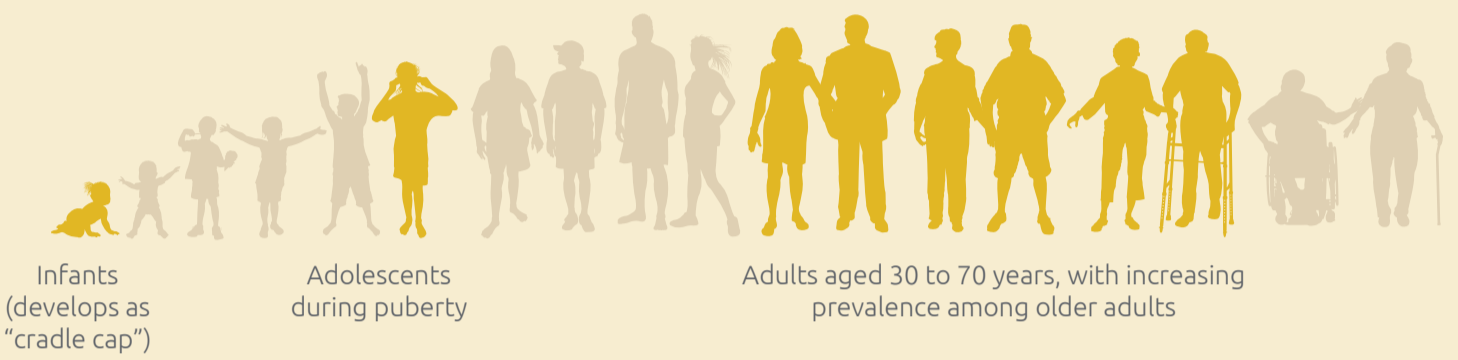
Seborrheic dermatitis is a common, chronic inflammatory skin disease characterized by itchy red patches covered with greasy, flaking scales mostly on the scalp, face and chest. It is associated with clearing and flaring often without warning.

BY THE NUMBERS



WHO IS MAINLY AFFECTED?

Incidence peaks during three age periods:^{1,2}



WHAT ARE THE CAUSES?

The causes of seborrheic dermatitis are not fully understood, but certain contributing factors include:



Particular yeast that lives on all human skin



Genetic factors



Emotional or physical stress, such as lack of sleep



Overall health



Cold climate (usually worsens condition)^{1,10}

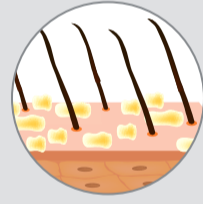
Did you know? One cause of seborrheic dermatitis may be an inflammatory response to over-colonization by *Malassezia furfur*, a common fungus that colonizes on the skin.³

SEBORRHEIC DERMATITIS vs DANDRUFF³

Seborrheic dermatitis can sometimes be confused with dandruff but there are key differences:



Seborrheic Dermatitis



Dandruff

Affects up to 40% of infants within 3 months of age, 1–3% of the general adult population	Patient Population	Affects 50% of adult population
Scalp, behind the ears, face, and upper chest	Location	Scalp
Red itchy patches, with large, oily or dry scales	Presentation	White to yellow flakes on the scalp and hair; no red patches
Antifungal shampoos and topicals; corticosteroids	Treatments	OTC shampoos and topicals

WHAT IS THE PATIENT BURDEN?

The symptoms of seborrheic dermatitis, including the severity of flaking red rash, oily skin, and chronic itchy skin can negatively impact a patient's quality of life.⁶

Psychological Distress
Oily skin and flakiness in visible areas can trigger psychological distress and low self-esteem.²

Appearance Concerns
Seborrheic dermatitis may make it challenging for patients to maintain their appearance. It can limit clothing choices (e.g. avoid black due to flaking), and women in particular express frustration and concerns with maintaining hairstyles (due to Rx shampoos), and using make-up.

Misperception About Hygiene
Due to oily skin and flakiness symptoms, disease presentation can be mistaken for and perceived by others as poor hygiene.

For additional information, visit www.arcutis.com

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 3. Borda LJ, Wikramanayake TC. Seborrheic dermatitis and dandruff: A comprehensive review. J Clin Invest Dermatol. 2015;3(2):10.13188/2373-1044.1000019. doi:10.13188/2373-1044.1000019.
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 6. Szepietowski JC, Reich A, Wesolowska-Szepietowska E, Baran E. National quality of life in dermatology group. Quality of life in patients suffering from seborrheic dermatitis: influence of age, gender and education level. Mycoses. 2009;52(4):357-363. doi:10.1111/j.1439-0507.2008.01624.x.